

For over 35 years, *Asian Oil & Gas* (AOG) has covered all segments of the petroleum industry. From its beginning in the Southeast Asian market, the magazine has expanded to include circulation in China, India, Africa and the Middle East. AOG is now the largest magazine serving the pan-Asian market. AOG's news, analysis, features, and detailed project information is of practical use to operations personnel, engineers, and managers alike. ■

January/ February 2012	March/April 2012	May/June 2012	July/August 2012	September/ October 2012	November/ December 2012
Offshore Processing Telecommunications Oil & gas industry news and views from Asia Pacific Shipyards review and seismic update	Drilling & Completion Seismic Innovations Oil & gas industry news and views from Asia Pacific Shipyards review and seismic update	Downhole Logging Process Automation Oil & gas industry news and views from Asia Pacific Shipyards review and seismic update	Downhole Technology Remote Sensing Oil & gas industry news and views from Asia Pacific Shipyards review and seismic update	Subsea Technology Offshore Support Oil & gas industry news and views from Asia Pacific Shipyards review and seismic update	Floating Production Asset Management Oil & gas industry news and views from Asia Pacific Shipyards review and seismic update
BONUS DISTRIBUTION	BONUS DISTRIBUTION	BONUS DISTRIBUTION	BONUS DISTRIBUTION	BONUS DISTRIBUTION	BONUS DISTRIBUTION
AustralAsian Oil & Gas Expo, 22–24 February, Perth, Australia	OTC 2012, 30 April–3 May, Houston, Texas	APPEA 2012, 13–16 May, Adelaide, Australia	Deepwater Intervention Forum, 7–9 August, Galveston, Texas	Subsea Asia 2012, 3–5 October, Kuala Lumpur SPE Asia Pacific Oil and Gas, 22–24 October, Perth Drilling & Completing Trouble Zones, 16–18 October, Galveston, Texas	ADIPEC 2012, 5–8 November, Abu Dhabi, UAE OSEA 2012, 27–30 November, Singapore
Ad Close: 13 January	Ad Close: 9 March	Ad Close: 4 May	Ad Close: 6 July	Ad Close: 7 September	Ad Close: 9 November
Materials Due: 20 January	Materials Due: 16 March	Materials Due: 11 May	Materials Due: 13 July	Materials Due: 14 September	Materials Due: 16 November

Please note that the publisher reserves the right to alter this editorial calendar. All planned features are subject to change in light of changing industry trends and developments.

COMPANY ACTIVITY	TOTAL	PCT	PRINT ONLY	DIGITAL ONLY	MGMT	ENG	OPRNS	GEO	OTHER	TOTAL
OIL & GAS COMPANY	6,125	40	2,898	3,227	696	3,574	1,189	428	238	6,125
CONTRACTOR	2,284	15	1,001	1,283	359	1,291	529	34	71	2,284
SUB CONTRACTOR	465	6	184	281	99	218	111	14	23	465
SERVICE COMPANY	1,952	13	649	1,303	440	807	509	71	125	1,952
CONSULTANT	1,900	12	630	1,270	388	1,109	249	64	90	1,900
MANUFACTURER	1,371	8	362	1,009	240	703	330	6	92	1,371
FINANCE	134	1	14	120	43	25	34	2	30	134
GOVERNMENT	332	2	58	274	28	159	71	38	36	332
OTHER	476	3	174	304	73	148	104	11	142	478
TOTAL	15,041	100	5,970	9,071	2,366	8,034	3,126	668	847	15,041

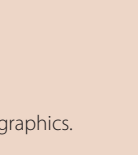
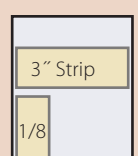
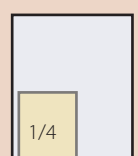
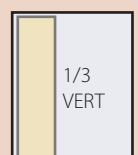
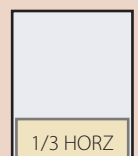
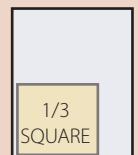
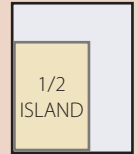
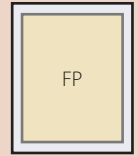
AOG circulation

PERSONAL AREA OF ACTIVITY	TOTAL	PCT	PRINT ONLY	DIGITAL ONLY
EXPLORATION SURVEY	1,359	9	516	843
DRILLING	1,287	9	586	701
SUB-SEA PRODUCTION	1,156	8	543	613
TOPSIDES, JACKET DESIGN, FABRICATION	2,507	15	1,352	1,155
INSPECTION REPAIR MAINTENANCE	1,234	9	451	783
PRODUCTION PROCESS CONTROL	1,989	14	776	1,213
SUPPORT SERVICE, TRANSPORT	794	6	234	560
EQUIPMENT SUPPLY	1,191	8	361	830
SAFETY PREVENTION AND PROTECTION	538	4	153	385
PRODUCTION	1,157	8	375	782
RESERVOIR	287	2	113	174
OTHER	1,542	8	510	1,032
TOTAL	15,041	100	5,970	9,071

JOB FUNCTION	TOTAL	PCT	PRINT ONLY	DIGITAL ONLY
SENIOR MANAGEMENT	2,366	16	704	1,662
ENGINEERING PROFESSIONAL	8,034	54	3,618	4,416
OPERATING MANAGEMENT	3,126	21	1,269	1,857
GEOLOGIST/GEOPHYSICIST	668	4	320	348
OTHER	847	5	59	788
TOTAL	15,041	100	5,970	9,071

JOB FUNCTION	TOTAL	PCT	PRINT ONLY	DIGITAL ONLY
ASIA	12,068	79	5,970	6,098
ASIA-PACIFIC	272	2	0	272
MIDDLE EAST	1,264	8	0	1,264
AFRICA	640	5	0	640
REST OF WORLD	797	6	0	797
TOTAL	15,041	100	5,970	9,071

	DISPLAY RATES — RUN OF BOOK	AD SIZE	COLOR	1X	3X	6X	12X
RUN OF PAPER 4 COLOR INCLUDED	2 Page Spread (DPS), 4 Color	DPS	4-Color	\$9,410	\$8,795	\$8,445	\$8,225
	Full Page, 4 Color	FP	4-Color	\$5,390	\$5,060	\$4,855	\$4,775
	2/3 Page & 1/2 Page Island, 4 Color	2/3	4-Color	\$4,415	\$4,180	\$4,005	\$3,940
	Half Page, 4 Color	HP	4-Color	\$3,560	\$3,365	\$3,240	\$3,195
	3" Strip, 4 Color	3"	4-Color	\$2,760	\$2,615	\$2,510	\$2,485
	1/3 Page Horizontal 1/3 Page Horizontal, Vertical, Square, 4 Color	1/3	4-Color	\$2,540	\$2,405	\$2,335	\$2,315
	1/4 Page, 4 Color	1/4	4-Color	\$2,320	\$2,185	\$2,120	\$2,095
	1/8 Page (Literature Showcase), 4 Color	1/8	4-Color	\$745	\$715	\$685	\$655
RUN OF PAPER BLACK & WHITE	2 Page Spread (DPS), Black & White	DPS	Black/White	\$8,160	\$7,545	\$7,195	\$6,975
	Full Page, Black & White	FP	Black/White	\$4,535	\$4,205	\$4,000	\$3,920
	2/3 Page, Black & White & 1/2 Page Island, Black & White	2/3	Black/White	\$3,560	\$3,325	\$3,150	\$3,085
	Half Page, Black & White	HP	Black/White	\$2,705	\$2,510	\$2,385	\$2,340
	3" Strip, Black & White, Black & White	3"	Black/White	\$1,905	\$1,760	\$1,655	\$1,630
	1/3 Page Horizontal 1/3 Page Horizontal, Vertical, Square, Black & White	1/3	Black/White	\$1,685	\$1,550	\$1,480	\$1,460
	1/4 Page, Black & White	1/4	Black/White	\$1,465	\$1,330	\$1,265	\$1,240
	1/8 Page (Literature Showcase), Black & White	1/8	Black/White	\$745	\$715	\$685	\$655
SPECIAL POSITIONS 4 COLOR INCLUDED	DISPLAY RATES — RUN OF BOOK	AD SIZE	COLOR	1X	3X	6X	12X
	Back Cover, 4 Color	FP	4-Color	\$7,330	\$7,205	\$7,065	\$6,925
	Inside Front Cover	FP	4-Color	\$6,620	\$6,495	\$6,365	\$6,230
	First RH Page — Industry News	FP	4-Color	\$6,225	\$6,100	\$5,985	\$5,860
	Inside Front Cover	FP	4-Color	\$5,640	\$5,530	\$5,410	\$5,305
COLOR RATES	Spread 4 Color	FP	4-Color	\$1,250			
	4 Color Process	FP	4-Color	\$855			
	PMS Match Color	FP	4-Color	\$645			
	Spot Color	FP	4-Color	\$495			



MECHANICAL REQUIREMENTS

Sizes	Width x Depth (mm)	Width x Depth (in)
Trim Size	205 x 275 mm	8 1/8 x 10 7/8 in
2 Page Spread, Full Bleed	425 x 285 mm	16 3/4 x 11 1/8 in
2 Page Spread, Gutter Bleed	390 x 255 mm	15 1/4 x 10 in
1 Page Standard (Live Area)	180 x 255 mm	7 x 10 in
1 Page Bleed	219 x 289 mm	8 5/8 x 11 3/8 in
2/3 Page Standard	120 x 255 mm	4 5/8 x 10 in
2/3 Page Bleed	135 x 285 mm	5 3/16 x 11 1/8 in
1/2 Page Horizontal Standard	180 x 125 mm	7 x 4 7/8 in
1/2 Page Horizontal Bleed	210 x 145 mm	8 1/4 x 5 5/8 in
1/2 Page Vertical Standard	85 x 255 mm	3 3/8 x 10 in
1/2 Page Vertical Bleed	105 x 285 mm	4 3/16 x 11 1/8 in
1/2 Page Island Standard	120 x 190 mm	4 5/8 x 7 1/2 in
1/2 Page Island Bleed	135 x 205 mm	5 5/16 x 8 1/8 in
1/3 Page Square, 2 Col. Wide	120 x 125 mm	4 5/8 x 4 7/8 in
1/3 Page Vertical, 1 Col. Wide	55 x 255 mm	2 1/4 x 10 in
1/3 Page Vertical Bleed	75 x 285 mm	2 7/8 x 11 1/8 in
1/4 Page	85 x 125 mm	3 3/8 x 4 7/8 in
3 inch Strip	180 x 75 mm	7 x 3 in
1/8 Page	85 x 55 mm	3 3/8 x 2 1/4 in

DIGITAL REQUIREMENTS

AOG (Asian Oil & Gas) prefers ad material to be supplied as PDFs (with PDF/X-4:2007 format optional).

We also accept ads built in these programs: InDesign, Quark, Illustrator and Photoshop.

Please supply all fonts, images, and artwork with ads supplied in these applications. All supplied material should be in CMYK color space and have fonts embedded in all graphics.

AOG does not accept ads built in Microsoft Word, Microsoft Publisher, PowerPoint or Corel Draw.

GENERAL INFORMATION

AOG is printed offset sheet-fed or web. Perfect bound. AOG accepts advertisements electronically either on CD, disk or via FTP.

FTP INFORMATION

If using an FTP client application, use the following information:

Hostname: ftp.rrd.com

Username: atlantic01

Password: adman,02

Please Note:

Select "Allow Passive Transfers" in your FTP browser or application such as Fetch/WS FTP Pro. This option is under your "Advanced" tab. Once the file transfer has completed, please send an e-mail to james@OilOnline.com with the file name.

Send Advertisement Materials to:

AOG

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Ph: 713-831-1769 | Fax: 713-532-2339

E-mail: james@OilOnline.com

Inserts/Onserts/Specialty Programs — Bound-in, tabbed, loose, poly bag sticker, CDs — details available upon request. Please contact your nearest sales representative for a personalized quote.



Offshore Engineer is published monthly by ATCOM (Atlantic Communications LLC), a company wholly owned by IEI, Houston.

ATCOM also publishes *Asian Oil & Gas*, the Gulf Coast Oil Directory, the Houston/Texas Oil Directory, and the web-based industry news service OilOnline.com

Events

Organized by *OE (Offshore Engineer)* magazine, the technical events are content-driven, relying on case study presentations solicited by the members of each event's technical advisory board. Each presentation is equally divided between the case study and an extended Q&A with audience. The goal is to allow the audience interest to direct the focus of the discussion. *OE* distinguishes itself in the style, content, and quality of its technical forums.

Petroleum Exhibition & Conference of Mexico

June 12-14, 2012 in Villahermosa, Mexico

The Petroleum Exhibition and Conference of Mexico (PECOM) has been Mexico's premier oil and gas show for 16 years, attracting decision makers and executives from the energy industry from around the world and hosting audiences that rank in the thousands.



Deepwater Intervention Forum

August 7-9, 2012 in Galveston, Texas

At the Deepwater Intervention Forum, we are committed to bringing together global industry experts to discuss and highlight the latest developments in numerous subsea technologies that will benefit the offshore energy industry. Case studies will be presented on key fields highlighting new techniques, lessons learned and best practices. Forum attendees will be able to discover the latest systems and technologies, learn from recent intervention case studies and network with industry experts working on deepwater interventions worldwide.



Emerging FPSO Forum

September 18-20, 2012 in Galveston, Texas

At the Emerging FPSO Forum, we bring together those from around the globe who have real-world experience with FPSOs. These experts discuss the latest developments in the realm of FPSO technology and provide case histories on new techniques. Lessons learned and best practices also dominate this conference's paper lineup. Forum attendees will hear about the latest systems and technologies during the papers and then will have the opportunity to ask plenty of questions. Of course, no conference is complete without the opportunity to network with other experts from around the world, so the conference also sets aside time for that important activity.



Drilling & Completing Trouble Zones Forum

October 16-18, 2012 in Galveston, Texas

DCTZ will address all aspects of well construction including onshore, offshore, completing, best practices, and emerging technology. Of equal importance to the top talent of the presentations is the networking and relationship building aspect of the event. This forum is designed to promote attendee participation and interaction, and includes an electronic audience response survey program to allow audience interaction in real time.



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